



Accelerated Technology Laboratories, Inc.

NEWS RELEASE



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Accelerated Technology Laboratories, Inc. Presents Live Webcast: *Laboratory Information Management Systems: The Key to Lab Efficiency and Regulatory Compliance.*

West End, North Carolina, September 10th, 2007: Accelerated Technology Laboratories, Inc.

Accelerated Technology Laboratories, Inc. (ATL) is pleased to present a live webcast: ***Laboratory Information Management Systems (LIMS): The Key to Lab Efficiency and Regulatory Compliance*** on October 4th, 2007. This free, educational webcast will focus on the growing importance of LIMS. It will also explore the current challenges that are faced in the modern laboratory and will demonstrate how organizations are automating operations to increase productivity and data quality while reducing operational costs.

The ideal audience for this webcast includes Laboratory or QA/QC Managers in the following industries: environmental (air/water/soil), water/wastewater utilities, agriculture, chemical, food & beverage, life sciences and government (public health).

Attendees will learn:

- The considerations in the selection of a LIMS to streamline laboratory operations, improve data quality, eliminate mundane tasks and maintain regulatory compliance.
- The many advances made with the latest generation of LIMS in the area of automating processes that help labs achieve efficiencies of scale.
- Get an update on the latest advances in mobile technology that allows field personnel to capture sample data and easily synchronize with the LIMS.
- An understanding of the pros/cons of integration with enterprise systems (Financial/Accounting, ERP, SCADA).
- How to increase communication across the organization with automated processes to achieve increased product quality, regulatory compliance and shorter turnaround times.
- How laboratory automation solutions can improve market effectiveness.
- **BONUS:** The 10 Keys to a Successful LIMS Deployment!

This webcast is hosted by Accelerated Technology Laboratories, Inc., a market leader in the LIMS space with their Sample Master[®] flagship solution. ATL is a Microsoft Gold Certified Partner and has developed Sample Master[®] to be tightly integrated with the Microsoft Office platform and the Microsoft Server System including MS SQL Server.

DATE: Thursday, October 4th 2007
TIME: 1:00 PM – 2:30 PM US Eastern Time
12:00 PM – 1:30 PM US Central Time
11:00 AM – 12:30 PM US Mountain Time
10:00 AM – 11:30 AM US Pacific Time

REGISTER ONLINE: <http://www.clicktoattend.com/?id=120865>

PLEASE CLICK ON THE LINK ABOVE TO REGISTER FOR THIS UPCOMING WEBCAST. YOU WILL RECEIVE A FOLLOW-UP EMAIL WITH WEBCAST AND AUDIO DETAILS.

If you have any questions about this event please contact Ken Ochi at kochi@atlab.com or 1.800.565.LIMS.