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• FOR IMMEDIATE RELEASE

St. Louis, MO to Host ATL and Microsoft Seminar: LIMS - The Key to Streamlining Laboratory Operations and Staying Compliant

West End, North Carolina, August 20th, 2007: Accelerated Technology Laboratories, Inc.

Accelerated Technology Laboratories, Inc. (ATL) and Microsoft have announced that on Friday, September 21st, 2007, St. Louis, MO will be hosting a free, educational seminar which focuses on why a Laboratory Information Management System (LIMS) is the key to streamlining laboratory operations and staying compliant.

The seminar is a morning event that will explore the current challenges that are faced in the modern laboratory and demonstrate how organizations are automating operations to increase productivity and data quality while reducing operational costs. This seminar is ideal for Laboratory Operations or QA/QC Managers in the following industries: water/wastewater, environmental (air/water/soil), agriculture, chemical, food & beverage, life sciences and government (public health).

Attendees will learn:

- The considerations in the selection of a LIMS to streamline laboratory operations, improve data quality, eliminate mundane tasks and maintain regulatory compliance. These include:
 - Streamlining sample login utilizing bar-coded labels.
 - Automatically e-mailing updates based on user configured QC limits.
 - Directly importing data from instruments, thus reducing transcription errors that result from manual re-entry of data.
 - Automating reporting via fax, email or printing (final analysis reports, certificates of analysis, production, backlog reports, etc.)
- An understanding of the pros/cons of integration with enterprise systems (Financial/Accounting, ERP).
- How to increase communication across the organization with automated processes to achieve increased product quality, regulatory compliance and shorter turnaround times.
- How laboratory automation solutions can improve market effectiveness.

The seminar is hosted by Microsoft, a leading provider of laboratory database software (MS SQL Server) and Accelerated Technology Laboratories, Inc., a market leader in the LIMS space with their Sample Master[®] flagship solution. ATL is a Microsoft Gold Certified Partner and has developed Sample Master[®] to be tightly integrated with the Microsoft Office platform and the Microsoft Server System including MS SQL Server.

Don't miss out on the opportunity to meet others in your industry and learn how to achieve measurable improvements via LIMS for your laboratory operation.

A continental breakfast will be provided. ***Please register today, as seating is limited!!***

DATE: Friday, September 21st, 2007

TIME: 9:00 – 11:00AM

LOCATION: Microsoft Corporation, 3 City Place Dr., Suite 1100, St. Louis, MO 63141

REGISTER ONLINE: <https://www.clicktoattend.com/invitation.aspx?code=118439>

For a current list of confirmed seminar locations/dates, please go to the Events page on ATL's website at: www.atlab.com/events.

If you have any questions, please contact Ken Ochi of Accelerated Technology Laboratories, Inc. by email: kochi@atlab.com or phone: (910) 673-8165.