



Accelerated Technology Laboratories, Inc.

NEWS RELEASE



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Accelerated Technology Laboratories, Inc. and Microsoft LIMS Seminar Tour Coming to the Chicago Area on November 14th

West End, North Carolina, October 11th, 2007: Accelerated Technology Laboratories, Inc.

Accelerated Technology Laboratories, Inc. (ATL) and Microsoft are pleased to announce that on Wednesday, November 14th, 2007 they will be hosting a free, educational seminar which focuses on why a Laboratory Information Management System (LIMS) is the key to streamlining laboratory operations and staying compliant. The event will take place at the Microsoft's facility in Downers Grove, IL located just outside of Chicago.

The seminar is a lunch event that will explore the current challenges that are faced in the modern laboratory and demonstrate how organizations are automating operations to increase productivity and data quality while reducing operational costs. This seminar is ideal for Laboratory Operations or QA/QC Managers in the following industries: water/wastewater, environmental (air/water/soil), agriculture, chemical, food & beverage, life sciences and government (public health). Lunch will be provided. ***Please register today, as seating is limited!***

Attendees will learn:

- The considerations in the selection of a LIMS to streamline laboratory operations, improve data quality, eliminate mundane tasks and maintain regulatory compliance. These include:
 - Streamlining sample login utilizing bar-coded labels.
 - Automatically e-mailing updates based on user configured QC limits.
 - Directly importing data from instruments, thus reducing transcription errors that result from manual re-entry of data.
 - Automating reporting via fax, email or printing (final analysis reports, certificates of analysis, production, backlog reports, etc.)
- An understanding of the pros/cons of integration with enterprise systems (Financial/Accounting, ERP).
- How to increase communication across the organization with automated processes to achieve increased product quality, regulatory compliance and shorter turnaround times.
- How laboratory automation solutions can improve market effectiveness.

The seminar is hosted by Microsoft, a leading provider of laboratory database software (MS SQL Server) and Accelerated Technology Laboratories, Inc., a market leader in the LIMS space with their Sample Master[®] flagship solution. ATL is a Microsoft Gold Certified Partner and has developed Sample Master[®] to be tightly integrated with the Microsoft Office platform and the Microsoft Server System including MS SQL Server.

Don't miss out on the opportunity to meet others in your industry and learn how to achieve measurable improvements via LIMS for your laboratory operation!

DATE: Wednesday, November 14th, 2007

TIME: 11:30AM – 1:00PM

LOCATION: Microsoft – Downers Grove, IL
3025 Highland Parkway, Suite 300
Downers Grove, IL 60515

REGISTER ONLINE: <http://www.clicktoattend.com/?id=121818>

For a current list of confirmed seminar locations/dates, please go to the Events page on ATL's website at: www.atlab.com/events. If you have any questions, please contact Ken Ochi of Accelerated Technology Laboratories, Inc. by email: kochi@atlab.com or phone: (910) 673-8165.